



*Driving Business to
Peak Performance!*



MasterMind Consulting Network September 2009

NEW BUSINESS OPPORTUNITIES



Become a participant in the Buy Michigan First Program through the State of Michigan. [Click here](#) to learn more

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Summer has come to an end and now we find our clients ready to focus on managing and improving their businesses. There is a special sort of life that jumps back into business at the onset of autumn! Now is the time to fine tune your strategic plan, set your 2010 budget and ready yourselves for the upturn in the economy. To that end, MCN can be of service to you in assisting in all areas of your business, from strategic planning to implementation.

MCN reveals the new and improved web site at www.mastermindconsult.net. Check it out! There is a wealth of complimentary information available for download.

MasterMind Consulting Network continues to serve clients throughout Southeastern Michigan, Northern Ohio and growing, through the development of our MCN Team and MCN International group. To assist with this growth, we are pleased to announce the addition of three consultants to the team with specialties in the areas of non-profits, manufacturing and human resources.

Mike Collins:

Mike brings over 30 years of industry experience in Human Resources, Training and Labor Relations to the MCN Team. With specific expertise in accomplishment based training systems, occupational health and safety, regulatory compliance and workers compensation.



Helping clients better manage their most valuable resource, their human capital, is Mike's primary focus. A skilled facilitator, trainer and consultant, he will help you with your recruiting, interviewing, orientation and training needs. Mike will work with you in developing a competent workforce that focuses on safety, quality and profitability.

Mike earned his Bachelor's Degree in Management from Ferris State University and has held increasingly responsible management positions in the automotive, energy and chemical industries here in Michigan. Mike can be reached at mcollins@mastermindconsult.net.

Chris Eder:

Chris has a passion for partnering with business owners, managers and non-profit executives, boards and staff to help make their dreams



become realities. He has led and coached professional and volunteers teams across North America in working cooperatively and collaboratively to achieve aggressive growth goals consistent with their mission, vision and values.

With 30 years business and non-profit experience Chris is skilled in strategic planning & implementation, mission-based goal setting, process enhancement, team development, leadership education, group facilitation, management of employee and volunteer staffs, problem-solving and mediation. He has extensive knowledge working with non-profit boards, staff, volunteers, fundraising and capital campaigns.

Chris is an Associate Trainer for leadership guru John Maxwell's Equip Leadership Training program. He has an M.S. from Purdue University and a B.S from Michigan Technological University. Chris can be reached at ceder@mastermindconsult.net.

Brian D. Krichbaum:

Brian Krichbaum joins MasterMind Consulting Network with 6 years of experience as the President of Process Coaching Incorporated, helping organizations improve their operational, program management and engineering performance, using detailed organizational assessments, lean techniques, targeted short burst projects and systems coaching to build accountability & self sufficiency into client systems. His affiliation with MCN enables these expanded services to benefit organizations locally.



A 1983 graduate of Ohio Northern University with a Bachelor of Science in Mechanical Engineering and a 1988 graduate from Ashland University with a MBA, Brian spent the early part of his career as a product development engineer, and later a manufacturing engineer in the defense and automotive industries.

After holding various positions, Brian became a program manager, developing the product development system and leading the first product development team at Dura Convertible Systems.

In 1994, Brian was formally introduced to the Toyota Production System (Lean Manufacturing) when he joined ASC Incorporated as Program Manager for the Toyota Paseo Convertible. During his tenure at ASC, he was promoted several times; holding various positions of increased responsibility, including Director of Manufacturing Engineering, Director of Quality, Director of Product Development, Chief Engineer, Vice President of Operations, and finally Vice President – Open Air Division. In each of these positions, Brian's commitment to Lean Thinking and operational excellence resulted in superior results while giving him a wide range of experience using the techniques in the automotive industry.

Since becoming a consultant, Brian's commitment to operational excellence has helped clients in transportation, automotive, industrial equipment and metals fabrication industries realize vast improvements in their quality and bottom line results. Brian can be reached at bkrichbaum@mastermindconsult.net.

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